

2010 OLYMPIC AND PARALYMPIC WINTER GAMES

COLLABORATIVE PROTOCOL

A Protocol for Collaboration,

Among:

the Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games (VANOC);

and

La Fondation canadienne pour le dialogue des cultures (the Foundation);

and

La Fédération des francophones de la Colombie-Britannique (FFCB)

Whereas the City of Vancouver has been awarded by the International Olympic Committee (IOC) the right to act as host city and the Resort Municipality of Whistler has been designated by the IOC as host mountain resort for the 2010 Olympic and Paralympic Winter Games (the “2010 Games”);

Whereas VANOC is a corporation established under Part II of the Canada Corporations Act for the purpose of organizing the 2010 Games;

Whereas one of VANOC’s strategic objectives is to engage the Canadian nation by sharing the journey to create a distinctly Canadian Olympic and Paralympic experience, i.e. to ensure the 2010 Games are organized as “Canada’s Games”;

Whereas as part of its effort to ensure the 2010 Games are “Canada’s Games”, VANOC intends to not only meet but surpass its commitments related to English and French as the Official Languages of Canada and to proudly showcase the linguistic and cultural duality of Canada;

Whereas one of the objectives shared by the Foundation and by FFCB is to enhance and promote the French language and the culture and identity of the Francophone and Acadian Communities of Canada, including that of the Francophone Community of British Columbia and the scope of the 2010 Games offers an exceptional opportunity for the achievement of that objective;

Whereas the Foundation has been identified as a key catalyst for mobilizing the participation of the Canadian Francophone Community before and during the 2010 Games and the FFCB has been identified as the main liaison organization of the Francophone Community of British Columbia, recognizing that the Francophone Community of British Columbia will play a critical role in welcoming the 2010 Games participants to Vancouver and British Columbia;

Based on the foregoing, the parties share a common belief that their respective objectives can be advanced through a collaborative relationship and this protocol, while not creating any legal commitments among the parties, is intended to clarify the relationship by setting out their common understanding and expectations.

Areas of Cooperation:

1. It is intended by the parties that their relationship will be governed by, consistent with and supportive of VANOC's vision, mission and values, which are set out below:

Mission: To touch the soul of the nation and inspire the world by creating and delivering an extraordinary Olympic and Paralympic experience with lasting legacies.

Vision: A stronger Canada whose spirit is raised by its passion for sport, culture and sustainability

Values: Team, Trust, Excellence, Sustainability, Creativity.

2. The Canadian Francophone Community, in particular the Francophone Community in British Columbia, wish to use the opportunities offered by the 2010 Games to continue developing their community at large, to increase their profile and visibility and also to provide VANOC with the support needed to deliver on their Official Languages commitments, particularly in the areas of the volunteers recruitment, cultural and educational programs.

Cooperation and implementation mechanisms:

3. The FFCB and the Foundation intend to work together to support VANOC in the fulfillment of its objectives and in order to do so, they will be creating a National Coordinating Committee, the purpose of which will be to seize opportunities to mobilize the Francophone and Acadian communities of Canada and, in

particular, the Francophone Community of British Columbia, in support of the 2010 Games and to reinforce Canadian values around linguistic duality, culture, economy, and community development, and to promote the vitality, creativity, and cultural diversity of Canada.

4. The FFCB will act as the primary spokesperson to VANOC with respect to input and advice from the cultural (including education), economic and community sectors of the Francophone Community of British Columbia and in that regard, FFCB will liaise directly with the Société de développement économique de la C.-B. and the Conseil culturel et artistique francophone de la C.-B. for their relevant sectors.
5. The Foundation will act as the primary spokesperson to VANOC with respect to input and advice of the Francophone and Acadian Communities of Canada.

General provisions:

6. It is not the intention of the parties that this protocol will create expectations of funding from VANOC for the 2010 Games-related initiatives of the FFCB or the Foundation. It is understood the FFCB and Foundation will continue to deal directly with Canadian Heritage and other ministerial bodies with regards to funding necessary for their projects related to the 2010 Games.
7. VANOC has important obligations to the IOC and to its 2010 Games sponsors related to protection of the Olympic brand in Canada. In support of that obligation, the Foundation and FFCB will not disclose their relationship with VANOC for promotional purposes, including by means of verbal declarations and announcements through any medium whatsoever, except in accordance with guidelines that will be approved in advance by VANOC. Nor will Foundation or the FFCB be entitled to use "Vancouver 2010", the official emblem, logo or mascot of the 2010 Games or any other VANOC trademark as means of promotion or publicity.
8. VANOC is obligated to comply with its procurement policies for the securing of goods and services and this protocol is not intended to take the place of or to affect the application of those procurement policies.
9. The parties will review annually the results of their collaborative relationship.
10. The parties will commence implementation of this protocol immediately upon full execution and the protocol may be terminated at any time by any of the parties upon notice in writing to the others.

Signed in Richmond, B.C. on June 10th, 2006, by:

Michelle Rakotonaivo
President
La Fédération des francophones
de la Colombie-Britannique

Marc Arnal
President
La Fondation
canadienne pour le dialogue des cultures

John Furlong
CEO
VANOC

Witnessed by:

Linda Johnston
Director, BC and Yukon District
Government of Canada