



## Canada's Torchbearer Uniforms: Inspired design meets practical function

### THE INSPIRATION

Two of Canada's top designers collaborated to share their vision with Canada and the world:

*"The inspiration for the torchbearer uniform is the Canadian winter landscape, captured in the movement and energy of the northern lights. As the torchbearers journey across the country, their uniforms will convey the excitement and energy of the Games."* VIVIENNE LU

*"The Vancouver 2010 Torch Relay will connect Canadians from coast to coast, and we've designed a uniform that reflects that pride and inspiration. The torchbearer uniform is truly symbolic of all our dreams and imagination."* – TU LY

### THE DESIGN

Key features include:

- Water resistant, breathable fabric for comfort in our winter climate
- A relaxed, unisex fit
- Velcro tabs on wrists for adjustability and comfort
- A shock draw cord at the hem of the jacket and pants to protect against cold drafts
- An exterior storm flap at the centre front for added wind and rain protection
- Pockets on the jacket and pants for added storage
- Interior contrast lining
- Silver reflective rings on the wearer's back for added safety
- Silver reflective "Vancouver 2010" on right jacket sleeve and right back pant leg for added safety
- A unique VANOC torch logo on all pieces
- VANOC's unique signature graphic on the wearer's left arm

